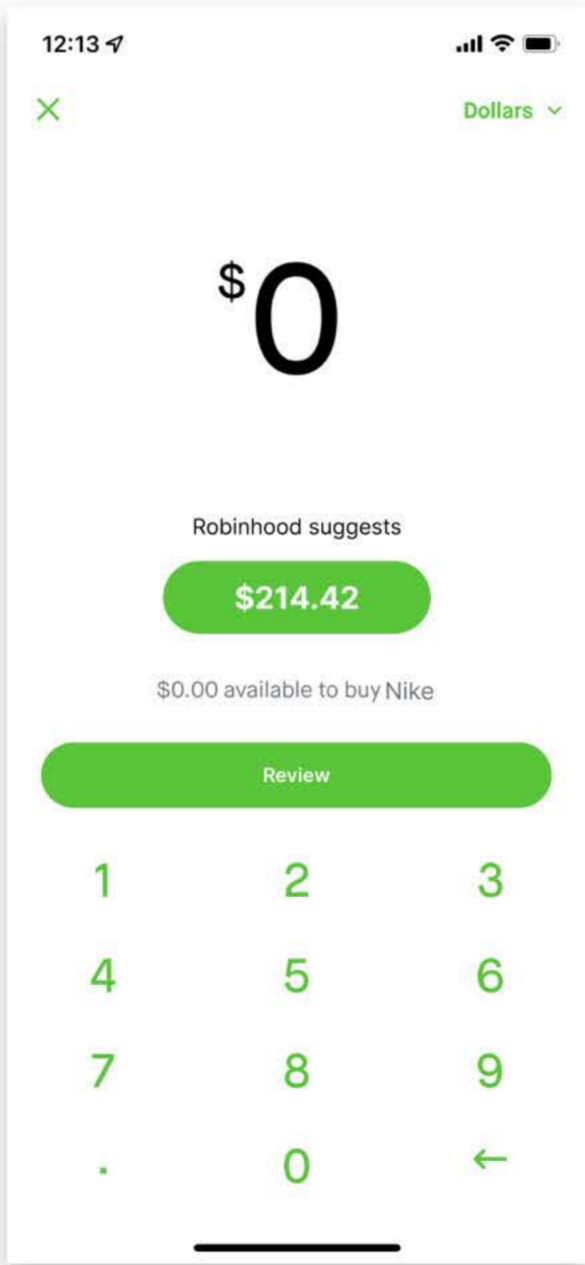
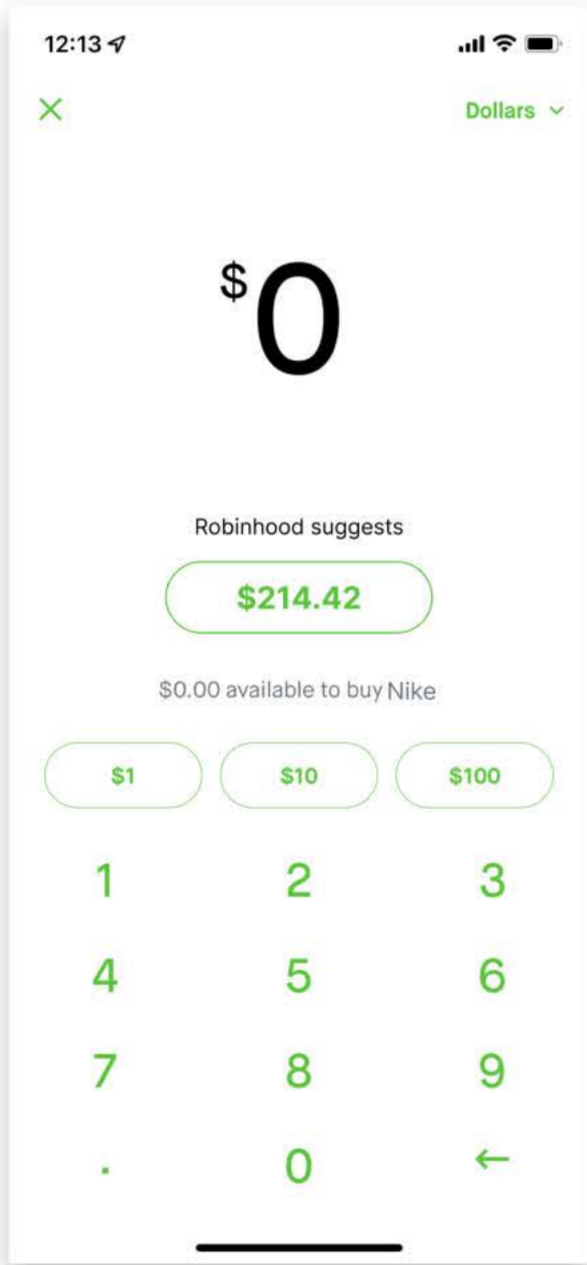
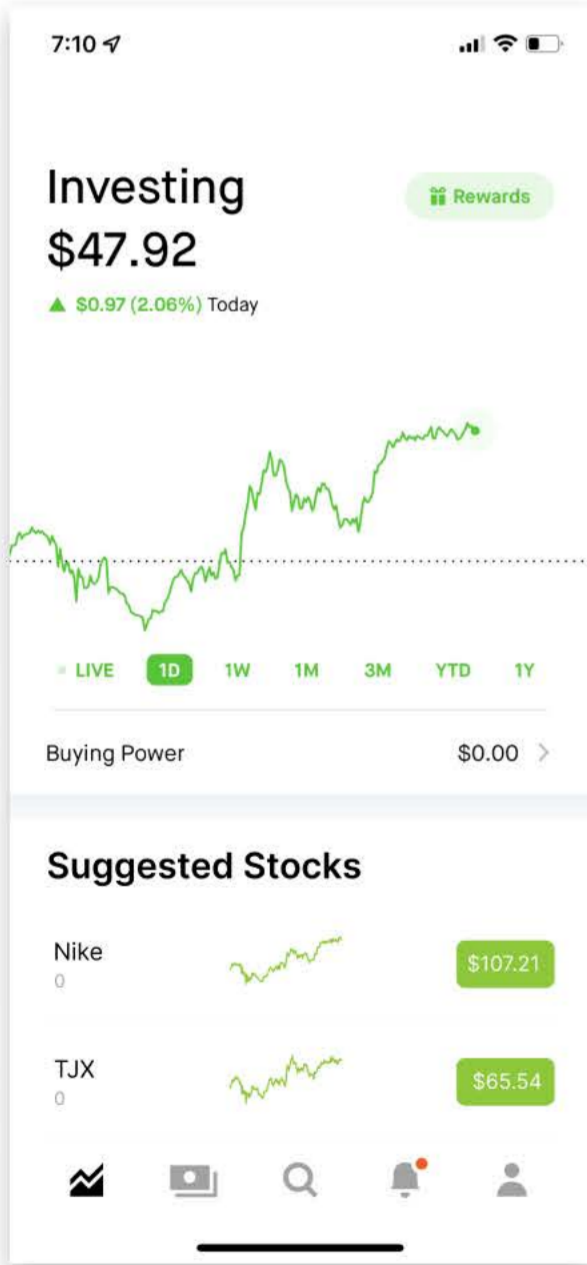


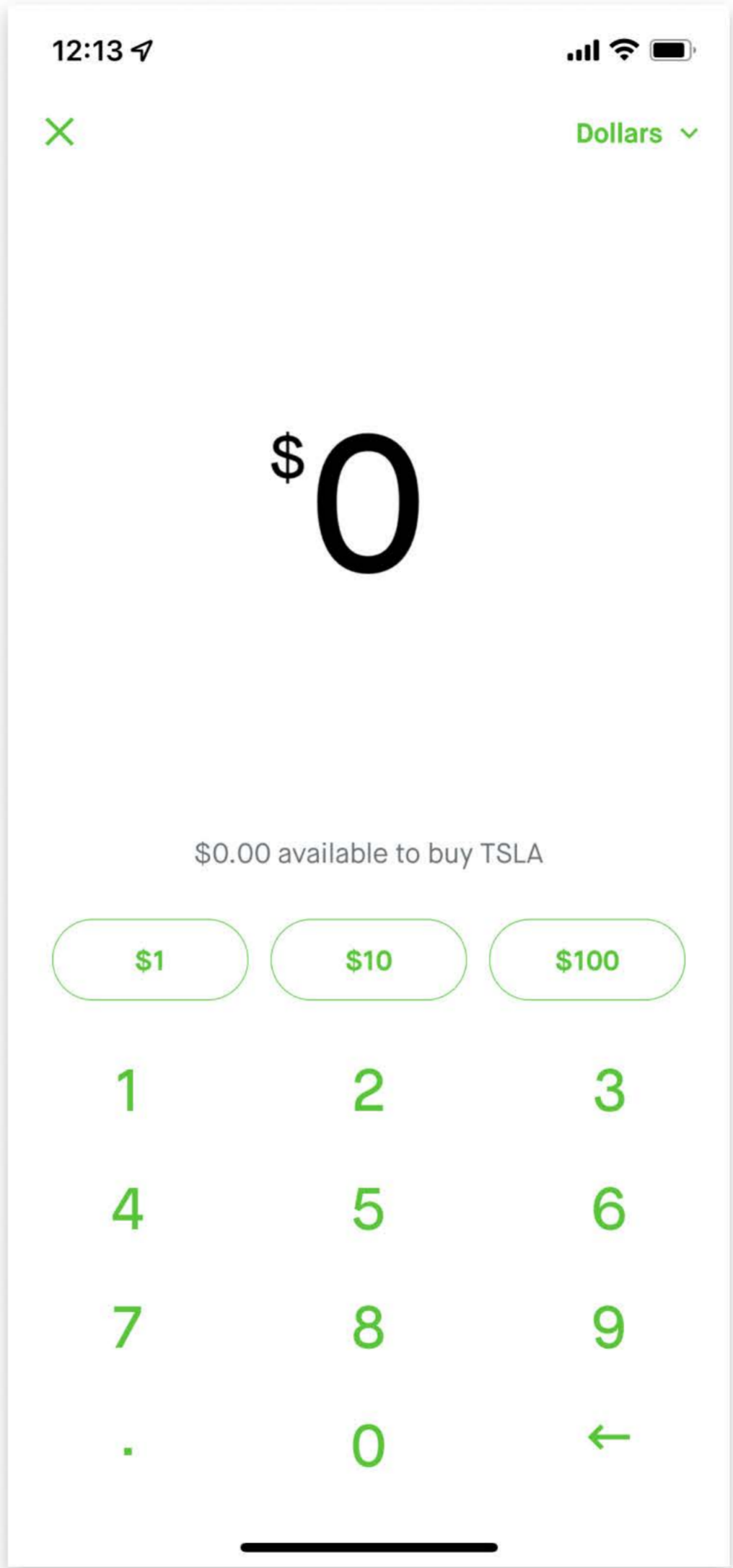
Quick Transaction Specs

To increase user comfort levels, save user taps and increase transaction completion rates, I designed the quick transaction suggestion. Robinhood can work with financial analysts to indicate a "smart" purchase of a stock based on user risk tolerance and their Instagram page.

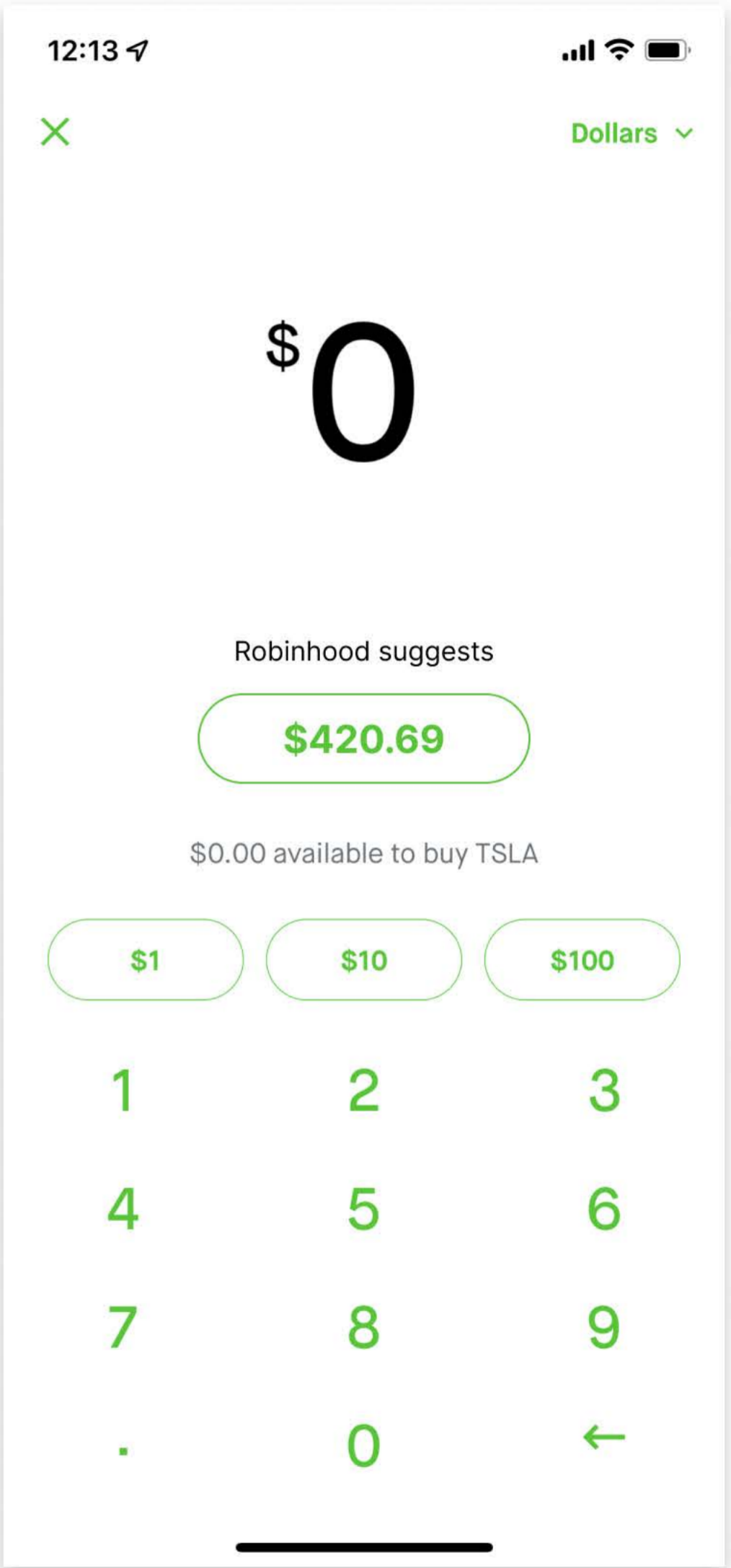
At signup, a user inputs their Instagram username, similar to how they input their employment status or social security number. From here, Robinhood uses AI to analyze their Instagram photos finding brands they may engage with. These brands, if determined a good buy, will be placed on the Robinhood homescreen. From here, users can simply find a brand that resonates with them from their curated list, and use the suggested purchase amount at checkout to purchase the amount suggested from experts at Robinhood.



Current



Suggested

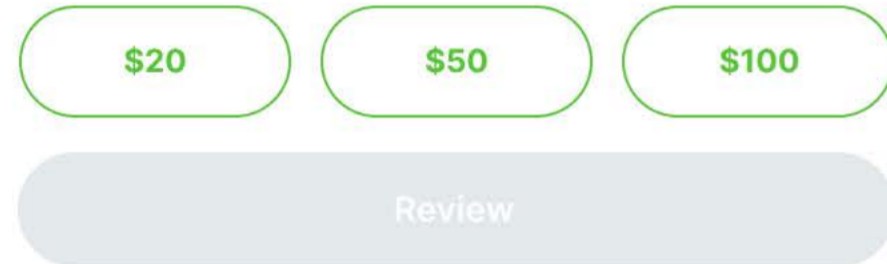


Quick Transfer Specs

In order to further empower users, save users time and incentivize users to add more money into their Robinhood accounts, I designed an easy way for users to transfer money from their bank account. Just a simple addition of "quick transfer" options will decrease taps for the user and create even less friction in the transferring of funds.

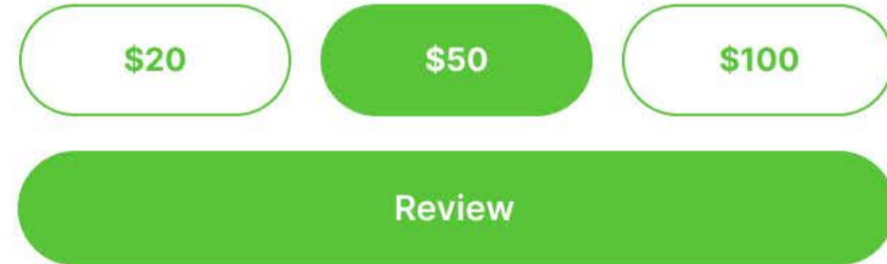
Unselected

Quick Transfer Amount



Selected

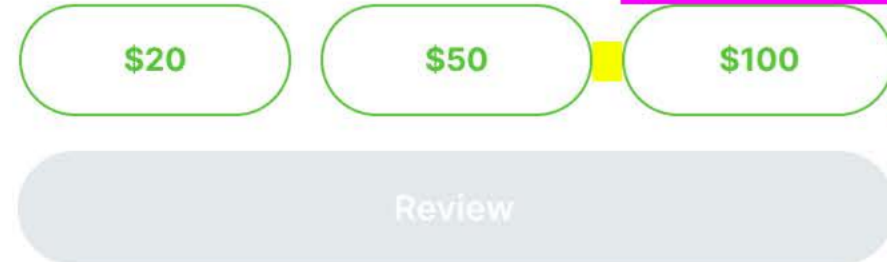
Quick Transfer Amount



Once a user selects the amount they'd like to transfer, the selected amount turns green to indicate the selection. The "Review" button will turn from disabled to active once a selection has been made.

Measurements

Quick Transfer Amount



Button Width: 102px

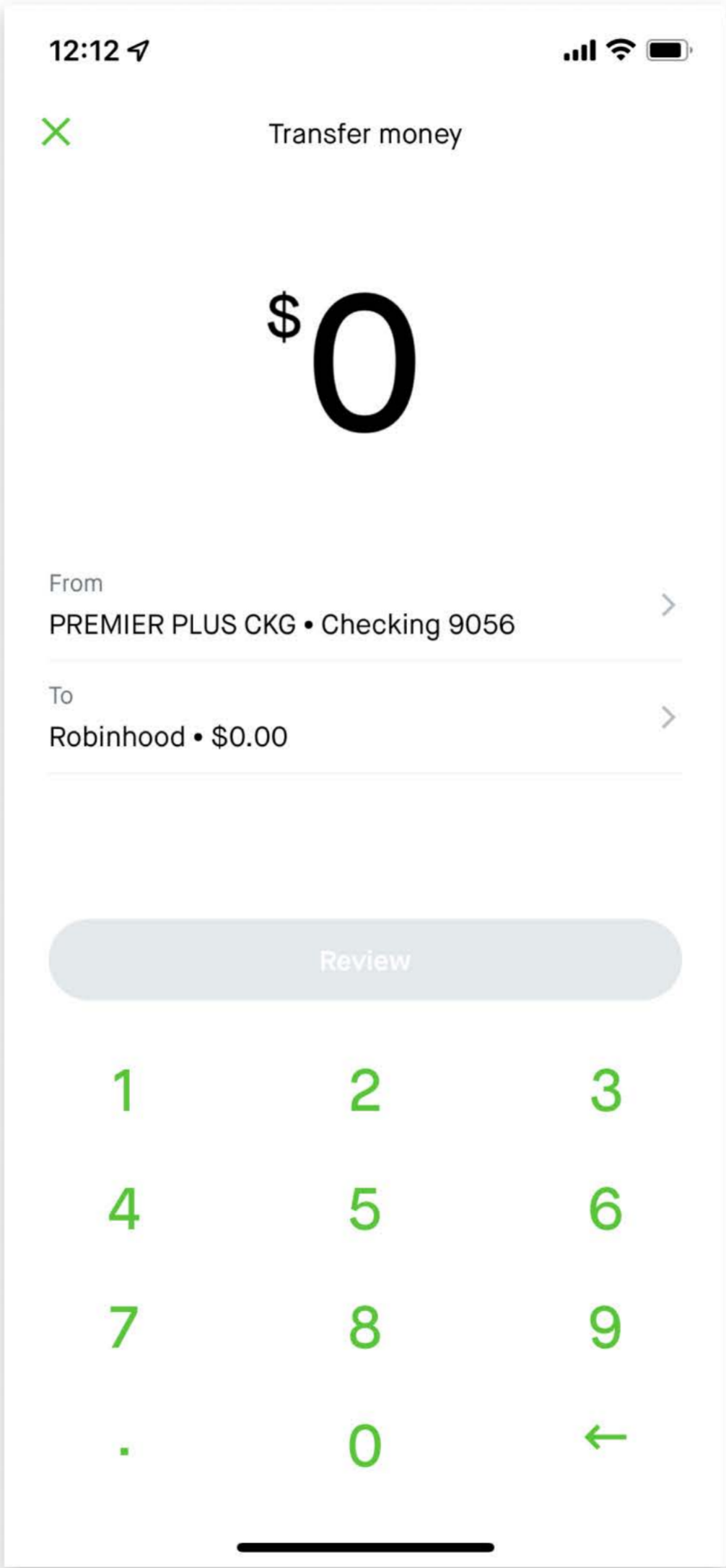
Button Height: 42px

Button Padding: 11px

Button Text Size: 12px

Review Button stays functions and appears as it currently does

Current



Suggested

