# Dillon Hickey

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## Objective

Apply principles of business to UX design, designing for the end consumer at all times to strengthen businesses and empower consumers.

## Skills

Applications
- Adobe Creative Cloud
- Microsoft Office Suite

UX Design
- Wireframing
- Prototyping
- HTML5, CSS3
- User Research
- User Interface
- Responsive Web Design
- Mobile Optimized Design
- Sketch
- Invision
- Figma

Visual Design
- Graphic Design
- Typography
- Branding and Identity
- Advertising

Professional
- Creative Problem Solving
- Project Management
- Organizational Leadership

## Honored Distinctions

- SCAD Graphic Design Student Ambassador
- SCAD Graphic Design Majors and Minors Representative
- Academic and Achievement Scholarships 2020 – 2021
- Dean's List 2016 – 2020
- Athletic Scholarship 2016 – 2018

## Education

Savannah College of Art and Design, Atlanta, GA
M.A. in Creative Business Leadership
Graduation Date: May 2021

Savannah College of Art and Design, Atlanta, GA
B.F.A. in Graphic Design
Focus in User Experience Design
Minor in Business Management and Entrepreneurship
Graduation Date: May 2020

Cornell University
Certificate in Project Management
Completion Date: August 2020

## Employment History

### Founder, President and CEO

Apr 2020 – Present, AREngaged

Atlanta, GA
- Build augmented reality education technology platform from idea to execution within 1.5 years
- Create all necessary content to launch business across the country
- Build relationships with investors and customers to further progress business and build relationships
- Build and manage multifaceted, lean team to keep expenses low with high results featuring a basic functioning prototype and scalable business model

### Bar Manager

Apr 2021 – Present, Murphy's Virginia Highland

Atlanta, GA
- Get promoted from server to bartender to bar manager within one year with no prior restaurant experience
- Manage a team of 5 bartenders while running and improving bar program
- Manage a team of 5-10 servers while running the restaurant floor

### Lead User Experience Designer, Project Manager

Jan 2020 – Mar 2020, BlackRock SCADpro Collaboration

Atlanta, GA
- Lead team of 11 designers to streamline institutional consultant workflow
- Streamline investing process from 1-2 years down to several months
- Re-imagined, modernized, and digitized institutional client experience
- Designed a tiered release for the new experience based on BlackRock's data library construction

### Lead User Experience Designer, Project Manager

Sep 2019 – Nov 2019, MARTA SCADpro Collaboration

Atlanta, GA
- Lead team of 14 designers to redesign MARTA bus shelters
- Built 3 new bus shelter designs with diverse functionality
- Conceived 3 appearance packages per new bus shelter
- Created intuitive wayfinding system for rider ease
- Designed website to empower communities to design their own shelters